

Art Museum of Kangaroo Island
Concept and location
Report on Community Consultation
Thursday 30 July–Friday 28 August 2020



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Summary

Community consultation by the Art Museum of Kangaroo Island Establishment Association Inc to establish community attitudes to the concept of the Art Museum of Kangaroo Island (AMKI) and the preferred site at Captain Morgan Park north of Kingscote, ran from Thursday 30 July to Friday 28 August.

People were notified of the consultation and informed about the project through mailouts, emails, social media posts, The Islander advertisements and articles, the AMKI website, pop-ups in the four main population centres, personal interactions, and open day on the preferred site.

The one-month community consultation conducted by the Art Museum of Kangaroo Island committee indicated overwhelming support for the project and location.

Almost 85% of the 346 people who responded to the survey, were resident on KI or owned property on the island.

More than 90% of all respondents thought that the Art Museum would add to the visitor experience on KI and have a positive impact on the island's art community. More than 80% thought that the Art Museum would be a major tourist attraction for South Australia and have a positive impact on the island community in general. About 80% of respondents agreed that the project would fit the land's dedication of 'scenic value' and was suitable for AMKI.

The most popular inclusion for the gallery from the list given was 'outdoor tables and seating for picnics and enjoying the view', just slightly above 'café/bar that takes in the view to Bay of Shoals'.

All suggestions for facilities and exhibitions will be taken into consideration for the layout of the building and the site.

An entry price for non-island residents is likely to be a significant part of the Art Museum's operating income and 45% of people indicated that \$10 would be a suitable entry price.

Introduction

The Art Museum of Kangaroo Island Establishment Association Inc set out in August 2017 with a mission to plan, locate, fund, design, build and open a regional art gallery on Kangaroo Island. The Art Museum would be based in the community as a means of bringing the art of Kangaroo Island to wider attention and help develop the proficiency of island artists.

In working towards those goals, the association chose criteria that required the building to be at one with the island landscape, resistant to bushfire, and low in carbon and visual impact. It identified a preferred site for the Art Museum north of Kingscote, which is Crown land under the care and control of Kangaroo Island Council and has a 'scenic value' condition on its title. Having proceeded thus far, the association had to establish whether the community of Kangaroo Island, both residents and ratepayers, and the wider arts community in South Australia, viewed the project and the preferred site favourably or not. Community support would be necessary for completing a business case and gaining control of the preferred site. Thus, it ran a month of community consultation.

Methods

The AMKIEA committee was determined to engage as wide a scope of people as possible. Kangaroo Island residents and ratepayers were the main focus but the survey was open to anyone who could complete it online as the envisaged Art Museum would have a wider benefit for South Australia and Australia. The community consultation plan, including the survey but not including identifying contact details, is in Appendix 1.

Before the consultation period, the committee developed the questions in the survey with the help of Jeanette Gellard of Innovative Influences, and tested the survey with people with a range of interests and involvement in various sectors.

It sent out a preliminary letter to likely advocates who might promote the consultation and survey. Before the consultation period opened, Kathie Stove, the AMKIEA chair, and Pip Masters, who lives on Seaview Road, visited all residences along Seaview Road where the greatest impact would be experienced if the Art Museum was built on the preferred site.

For the consultation, the committee:

- mailed out a flyer asking for participation in the survey to all island residents without a 'no junk mail' notice (1318) and most off-island ratepayers whose addresses were in Australia (1321 recipients)
- held four pop-up sessions to answer questions in each of the main population centres on Kangaroo Island: Kingscote, American River, Penneshaw and Parndana
- held an open day on the preferred site on a Sunday (registered for Covid-19 with Covid-safe practices)
- took all opportunities to speak to people about the consultation, such as at the three days of the Culturefor Recovery weaving workshops during the consultation period
- held four webinars, one in each week of the consultation period and at varying times to accommodate as many people as possible
- placed prominent advertising to promote the consultation in The Islander (front and back page)
- wrote press releases which were published in The Islander
- distributed emails each week during the consultation to a list of more than 700 recipients
- ensured as much relevant information as possible was on the artmuseumkangarooisland.org website
- promoted the consultation on KI Facebook groups, and on Instagram and Twitter.

The survey was set up on SurveyMonkey and hard copies were available for those who preferred a paper-based survey. The Department for Environment and Water office in Kingscote agreed to accept paper-based surveys.

The consultation period opened on Thursday 30 July and ran until Friday 28 August 2020, 30 days in all (Appendix 1).

Results

Leading up to and during the consultation period, 949 visitors to artmuseumkangarooisland.org viewed an average 2.7 pages of the website. The five emails sent to 722–748 subscribers began with an open rate of 50% and 15% click through (to the AMKI website or survey) and fell to an open rate of 40% and 7% click through by the last email.

The open day on the site attracted 21 people. The pop-up visitors or passers-by were not counted but all four sites had some engagement. Seven people attended webinars.

Online, 343 people opened the survey, though only 341 appear to have answered it, partially or fully. Five people completed hard-copy or email surveys, some as testers. Quantitative results are shown in Appendix 2.

Respondents were asked to comment or give further information in several places in the survey. The consolidated and summarised comments are shown in Appendix 3 along with the AMKI responses, as relevant. The full list of comments is available on request.

Discussion

The one-month community consultation conducted by the Art Museum of Kangaroo Island committee indicated overwhelming support for the project and location.

Of the 346 people who responded to the survey, 199 (58%) were resident on KI and 91 (26.5%) owned property on the island but mainly lived elsewhere.

More than 90% of residents, and about 98% of other respondents, thought that the Art Museum would add to the visitor experience on KI and have a positive impact on the island's art community. About 80% of residents, and more than 95% of other respondents, thought that the Art Museum would be a major tourist attraction for South Australia and have a positive impact on the island community in general.

The preferred site also found favour. More than 80% of island residents agreed that the project would fit the land's dedication of 'scenic value' and 79% stated the site was suitable for AMKI. In the other groups, more than 90% agreed or strongly agreed on scenic value and on site suitability. Other sites suggested are listed in Appendix 3 along with reasons why sites were discounted. A full list of the sites surveyed and assessed by the association is given in Appendix 4. KI Council, National Parks KI and the Commissioner for KI had all been most helpful in the search for a suitable site.

The most popular inclusion for the gallery from the list given was 'outdoor tables and seating for picnics and enjoying the view', ticked by 247 respondents overall. It just pipped 'café/bar that takes in the view to Bay of Shoals' which scored 240.

In answer to the question on the types of exhibitions and activities preferred for the Art Museum, 275 people ticked 'Significant KI exhibitions'. 'Exhibition touring SA' (264), 'exhibitions not shown elsewhere in SA' (229) and historical collections on loan (210) also scored highly for exhibitions. The most popular other activity was 'workshops for artists/students/community' (242).

Some other suggestions were for conference facilities (likely to be taken up by other developments) an outdoor cinema, night sky experiences, and a playground for children.

Suggestions were also made to combine with other organisations or activities. However, the success of a venture such as the Art Museum of Kangaroo Island relies on it being true to its vision, and ensuring it has a prestige and reputation unique in regional South Australia. A diluted vision will ensure failure.

An entry price for non-island residents is likely to be a significant part of the Art Museum's operating income. The question on what people would pay to enter offered four prices. Of those respondents

who would be directly affected by an entry price 45% said they would pay \$10, with \$5, \$15 and \$20 all scoring just under 20%.

The questions on how often people would visit the gallery, attend events or volunteer were intended to give us a flavour of how people might use the Art Museum. They could not be definitive but help to inform the modelling for operating the museum.

Appendix 1. AMKIEA Community Consultation Plan

Thursday 30 July–Friday 28 August 2020

Purpose

What do we want to get out of community consultation?

Answers to the questions:

- Do interested parties want the Art Museum of Kangaroo Island?
- Do interested parties want AMKI to be built at Captain Morgan Park, Kingscote?
- What types of facilities do interested parties want AMKI to have?

We also want to raise awareness and ensure interested parties understand conceptually what AMKI would be and what it would contribute to the island socially and economically. We want the community in particular to rally around the project for support, and also to be able to show government and funders that we have that support.

Audience

The main groups of interested parties are:

- KI resident community
- Off-island land/homeowners
- Inbound tourism operators representing visitors/tourists from SA, Australia and internationals
- Government and arts industry

Methods

Build the story to ensure it is compelling and people understand what AMKI could be and engage with the project and the consultation process

Preliminary (complete one week before CC starts)

- Before consultation starts, we have to rally advocates
- Phone calls/meetings with advocates/key people (e.g. Advance Kingscote) and [preliminary letter](#) before we officially start CC
- Visits to local households along Seaview Road who would be most affected by the development
- [Islander article](#); direct to website

Announcement (Thursday 30 July: start date of 1 month of consultation)

- Advert in The Islander
- Announcement by email, on website, on Facebook groups and other social media
- [Flier to all KI households](#) without 'no junk mail' tag
- Flier mailout to off-island ratepayers
- Sealink distribution to Premium club members
- Posters on notice boards

Ongoing during month of consultation

- Email (one/week)

- Website (keep up to date)
- Instagram (2/week)
- Twitter (2/week)
- Facebook KI groups What's on FB page and The Islander FB page only (2/week)
- [Weekly Zoom webinar](#)
- [Survey](#) (send link on first email and all emails)
- Printed survey for non-internet users including drop-off box at DEW Dauncey Street (available at pop-ups and site open day)
- Open day on site, Covid safe
- Take every opportunity to let people know that consultation was on (e.g. Culture for Recovery weaving workshops)
- Contact with advocates

Content

Always include a call to action

Descriptive term for AMKI (for consistency): regional gallery

The Art Museum of Kangaroo Island will be a regional gallery, managed and operated by a not-for-profit organisation on behalf of the community of Kangaroo Island.

The land, Captain Morgan Park, is the preferred location because it is on the outskirts of Kingscote, and thus convenient for staff, volunteers and visitors. The site's gentle slope towards the north takes in the spectacular across the Bay of Shoals and would have a sense of arrival as visitors approach.

Pics of location and site

Sketch of extent and elevation for building on the land (at pop-ups and open day only as it is not a concept design for the building on the site)

Questions in [Survey monkey poll](#)

Pictures of Naoshima article – what we are aspiring to be + picture of Benalla RG

Striking images – photos by Quentin Chester, design by Janine Mackintosh

Site open day: all committee present to speak to anyone who comes along; photos and sketches; FAQ sheet

Crowdfunding 2018: 110 individual donors contributing \$21,000

Movie night fundraiser 2018: 120 people raising \$1860

Timeline of actions up to now and looking forward

Advocates

Stakeholder organisation
Artists Collective KI
Kangaroo Island Art Society
Fine Art KI
KI Art Feast
Advance Kingscote PA
American River Progress Assn

Stakeholder organisation
Baudin Beach Progress Association
Emu Bay Progress Assn
Harriet River Progress Assn
Penneshaw Progress Association
Parndana Progress Association
Sapphiretown PA
KI Brand Alliance
KI Spinners and Weavers
Hope Cottage
Parndana SS Museum
Penneshaw Museum
CWA groups
Dudley Writers Group
KI Council
Tourism KI
Kangaroo Island Community Education
KI Local Recovery Coordinator
State Member for Mawson
Federal Member for Mayo
Dept Environment and Water
KI Sealink
Off-Island
Art Gallery of SA
Regional Galleries Association of SA
Australian Museums and Galleries Association
Guildhouse
Regional Development Australia AH, F, KI
Country Arts SA
SA Tourism Commission
SA Premier and Minister for the Arts and Tourism
Arts South Australia
Opposition Arts spokesperson
Opposition tourism spokesperson
Crown Lands, DEW

Nearby residents to visit

- All 13 residences along Seaview Road near the preferred site

Timeline

Working on a 1 month consultation period Thursday 30 July to Friday 28 August

Preparation

Date	Day	Item	Who is responsible
10 July	Fri	<ul style="list-style-type: none"> Finalise email list Finalise mainland mailing list 	Done
13 July	Mon	<ul style="list-style-type: none"> Deliver file to Big Quince Print for fliers Sketches of building on site 	KS. JM DS
16 July	Thur	<ul style="list-style-type: none"> Pop-ups to confirm and get permission by today: <ul style="list-style-type: none"> Kingscote at Cactus Café Penneshaw at IGA and Millie Mae's Parndana main street American River at PO and shop Email letter to advocates Book Kingscote mailout with Kingscote PO 	DONE
17 July		<ul style="list-style-type: none"> 	
20 July	Mon	<ul style="list-style-type: none"> Sort out webinar content Practice webinar Finalise dates and places Design Islander advert 	Wed
24 July	Fri	<ul style="list-style-type: none"> Pick up printing from Big Quince Print Deliver fliers to Kingscote PO for unaddressed mailout Talk to Stan about our timetable 	DONE
26 July	Sun	<ul style="list-style-type: none"> Visit houses along Seaview Road (3.30pm from Pip's place) 	DONE
27 July	Mon	<ul style="list-style-type: none"> Send article to Stan for Islander Send advert to Islander (Open days, webinars) Complete addressing and envelope stuffing for mailout to mainland ratepayers 	DONE
28 July	Tues	<ul style="list-style-type: none"> Deliver fliers and book rest of KI mailout to Penneshaw PO Mail to mainland ratepayers 	DONE
29 July	Wed	<ul style="list-style-type: none"> Open Survey 	

First 2 weeks

Date		Item	Who is responsible
30 July	Thur	<ul style="list-style-type: none"> • First email • Put up posters Penneshaw, Kingscote (Cactus, DEW, KI Council??) American River, Parndana • Advert in Islander (Open days, webinars) • Article in The Islander 	KS Whoever is nearest KS
31 July	Fri	<ul style="list-style-type: none"> • Post on social media 	JG KS
AUGUST			
1-2 August	Sat-Sun	<ul style="list-style-type: none"> • 	
3 August	Mon	<ul style="list-style-type: none"> • Post social media • 2nd advert in Islander 	
4 August	Tue	<ul style="list-style-type: none"> • Email 2 • Post social media • Pop-up Cactus 10.30-12.30 	KS KS, JM
5 August	Wed	<ul style="list-style-type: none"> • Webinar 1 	KS, JM, DS, RB
6 August	Thur	<ul style="list-style-type: none"> • Post social media • Pop-up Penneshaw IGA 1-2pm • 	KS
7 August	Fri	<ul style="list-style-type: none"> • 	
8-9 August	Sat-Sun	<ul style="list-style-type: none"> • Site open day 	
10 August	Mon	<ul style="list-style-type: none"> • Post social media 	
11 August	Tues	<ul style="list-style-type: none"> • Email 3 • Post social media • Webinar 2 (evening for those who can't do daytime) 	KS, JM, DS, RB
12 August	Wed	<ul style="list-style-type: none"> • Pop-up Parndana 	RB, DS
13 August	Thur	<ul style="list-style-type: none"> • Advert in Islander (Open Day) • Post social media • Cedric arrives 	

Second 2 weeks

Date	Day	Item	Who is responsible
14 August	Fri	<ul style="list-style-type: none"> AIR workshops 	
15-16	Sat-Sun	<ul style="list-style-type: none"> AIR workshops 	
17 August	Mon	<ul style="list-style-type: none"> AIR workshops Post social media 	
18 August	Tues	<ul style="list-style-type: none"> Email 4 Post social media Webinar 3 	KS KS, JM KS, JM, DS, RB
19 August	Wed	<ul style="list-style-type: none"> Pop-up American River Post Office 	DS
20 August	Thur	<ul style="list-style-type: none"> Post social media 	KS, JM
21 August	Fri	<ul style="list-style-type: none"> 	
22-23 August	Sat-Sun	<ul style="list-style-type: none"> 	
21 August	Mon	<ul style="list-style-type: none"> 	
22 August	Tues	<ul style="list-style-type: none"> Post social media Email 5 Webinar 4 	KS, JM KS KS, JM, DS, RB
23 August	Wed	<ul style="list-style-type: none"> 	
24 August	Thur	<ul style="list-style-type: none"> Last day to have your say Email 6 Post social media 	KS KS, JM
25 August	Fri	<ul style="list-style-type: none"> Community consultation ends 	

Text

Preliminary letter

Individually addressed, tweaked as appropriate and coordinated with personal approaches.

Dear [stakeholder advocate]

Our committee has been working for more than two years to plan an Art Museum of Kangaroo Island, a major regional gallery that would promote island art to the world, and attract exhibitions and artists-in-residence to the island for the benefit of our artists, tourism operators and community.

On 30 July 2020 we will begin consulting the community about their views on the concept and building the Art Museum on a site just north of Kingscote. Once the consultation period opens, would you be our advocate and encourage your **members/associates/friends** to support the project and add their ideas?

The proposed Art Museum of Kangaroo Island could be one of the catalysts for the social and economic recovery of the island. We envisage two exhibition galleries, a studio/workshop/meeting area, a shop (not competing with existing galleries), a café/function area, facilities for artists-in-residence, and outdoor areas for entertainment and ambience. We hope that people will contribute their ideas during the month-long consultation.

The land, known as Captain Morgan Park, lies to the west of Flagstaff Hill and north of Kingscote's helicopter landing pad (see below). It is identified as Section 460 Hd Menzies; Crown land under the care and control of Kangaroo Island Council, zoned Coastal Conservation and dedicated for scenic purposes. We believe this development would help enliven Kingscote, and create a cultural and entertainment space for visitors and the community that honours the dedication.

We have informed KI Council and the Minister for Environment and Water of our interest. Regional Development Australia Adelaide Hills, Fleurieu and Kangaroo Island is working with the committee so it can present the best possible case to funding bodies.

For more information, please visit our website at artmuseumkangarooisland.org (community consultation page opens Wednesday) and we thank you in advance for your support.

Yours sincerely

Kathie

Kathie Stove, chair, on behalf of the Art Museum of Kangaroo Island committee: Janine Mackintosh, Ria Byass and Deb Sleeman



Location of preferred site. Google Earth



View from the top of the site, looking north. Photo: Quentin Chester

Article 1 for The Islander – introduction

30 July 2020 issue

Art for the island's sake

When the *Island to Inland* exhibition – the artworks of ten Kangaroo Island artists – set off to be shown at regional art galleries across South Australia in 2018 and 2019, there was one place it couldn't be shown for lack of a suitable venue: Kangaroo Island.

That was when a group of island artists decided that if the island, with its strong visual arts community, couldn't accommodate a home grown exhibition of excellence, then they would have to build somewhere that could.

Ria Byass, Janine Mackintosh, Deb Sleeman and Kathie Stove didn't know what they were letting themselves in for but they were going to give it a red hot go. And they have.

And now they are at the point where they have come to an understanding of what the Art Museum could be and what it could do for island artists and for the island community and economy.

The group has always thought visionary and different: something that's nowhere else in South Australia, something that would attract discerning visitors from near and far, something that will show off Kangaroo Island art to the world (and boost sales in the community and retail galleries). And now, even more so, something that will help our island community restore itself.

After an extensive search, they've found the piece of land they think will be just right for the Art Museum – convenient and spectacular. It's the land to the north of the Kingscote helipad that overlooks the Bay of Shoals.

Great idea? They think so but want to ensure that the community thinks so too. The month of August will be dedicated to finding out what the community thinks about the idea of the Art Museum and about having it built at Captain Morgan Park. And they are asking for other ideas on what should be included in the plans.

Please have your say, after all this is a gallery for the Kangaroo Island community: participate in a webinar, complete the online survey, and pop into the pop-ups and open day on the site. Please visit the website, <https://artmuseumkangarooisland.org/>, to find out more, particularly the 'Your questions answered page'. If you have any other questions email amki.committee@gmail or phone association chair Kathie Stove 0417 086 870.

[end]

Letter to the editor, The Islander, 27 August 2020

Dear Editor

In the three years since our group has been working towards building a regional gallery for Kangaroo Island, we have been thinking of the future, of the arts and wider community, and of our economic sustainability. In fact, that has always been the entire reason for the project.

Circumstances have changed radically since we began but the premise remains the same. We have much work to do in the here and now, to restore livelihoods and property, but we must at the same time be looking to the future. What are the projects that will be sustainable economic drivers for our island and suitable for federal money proposed for that purpose? The Art Museum of Kangaroo Island would be one of those.

We are proposing something that is nowhere else in regional South Australia. Something that is extraordinary and built to the standards that allow magnificent exhibitions to be shown on the island. It would without doubt add to the reputation of Kangaroo Island for nature, beauty and fine products.

Our art is equal to our other attractions but relatively unknown. The KI art community is built on wide community participation and acceptance, all of our estimated 400 community artists crowned by a growing suite of professionals. The benefit would be to all artists and their art practice. But the benefit of art extends even further.

As an example, the first AMKI artist in residence workshops supported a local community by being held at the Parndana Bowling Club – a light-filled, welcoming venue in a location central to those most affected by the bushfires, and tasty lunches to boot. From the feedback, everyone who attended had a joyous communal experience, once again demonstrating the healing value of art.

Community consultation on the Art Museum of Kangaroo Island ends on Friday 28 August. Please have your say by completing the survey at <https://artmuseumkangarooisland.org/>

Kathie Stove, Chair, Art Museum of Kangaroo Island Establishment Assn Inc.

Islander advertisements and poster

Tell us what you think

Please join the Art Museum of Kangaroo Island committee during August to learn more about the project and preferred site near Kingscote, and tell us what you think.

Webinars: Wed 5 August 11am, Tue 11 August 6pm, Tuesday 18 August 2pm, Tues 25 August 11am

Pop-ups:

Kingscote Cactus Café 10.30am–12.30pm Tues 4 August

Penneshaw Millie Mae's 10–11am, IGA 1–2pm Thurs 6 August,

Parndana Outside Davo's Deli 11am–1pm Wed 12 August

American River Post office and store 11am–1pm Wed 19 August

Open day on site: Captain Morgan Park, Seaview Road Kingscote north of helicopter landing pad (use Flagstaff Hill parking) Sunday 9 August 10am–2pm

For more information, how to register for webinars and to complete the consultation survey visit artmuseumkangarooisland.org or contact us at amki.committee@gmail.com or chair Kathie Stove on 0417 086 870

Flier

[front]



Preferred site north of Kingscote (Quentin Chester)

[back]

The group planning to establish the Art Museum of Kangaroo Island (AMKI) is asking the Kangaroo Island community, both island residents and off-island landowners, for their views on the project.

AMKI is proposed to be a major not-for-profit regional gallery that will establish Kangaroo Island art on the world stage, boost the island economy as it attracts a new cohort of visitors, and enrich the artistic practice of island artists.

Planned are galleries for touring and Kangaroo Island exhibitions, artist-in-residence facilities, workshop and meeting areas, performance facilities, a café/bar/function area, outdoor areas for ambience and entertainment, and an environmental artwork unique to South Australia.

Please let us know your opinion of this proposal and the preferred site at Captain Morgan Park north of Kingscote.

Visit artmuseumkangarooisland.org to:

- complete the survey
- see a map of the site location
- find dates for webinars and events
- learn more about the project.

Instagram @artmuseumkangarooisland

Twitter @KangaroolsArts

Email amki.committee@gmail.com

Survey sent to testers

- ✓ Leeanne Head, professional facilitator/pollster
- ✓ Prue Trethewey
- ✓ Sarah Strong Law
- ✓ Ben Byass
- ✓ Jasper Taylor
- ✓ Nikki Hamdorf, Development Manager Craft South
- ✓ Claire Ellis, consultant
- ✓ Maudie Palmer, consultant

Survey link

<https://www.surveymonkey.com/r/AMKI>

Survey questions

The group proposing the Art Museum of Kangaroo Island is asking what you think about the project and its location near Kingscote through this survey. The survey should take no more than 10 minutes to complete.

The Art Museum of Kangaroo Island is proposed as a regional gallery that would attract new visitors to KI and reward all visitors with a richer KI cultural experience. It is intended to promote the art and artists of KI to the world and bring the world's artists to Kangaroo Island. The Art Museum could be a catalyst for the social and economic recovery of the island, particularly as it would add the cultural and winter experiences that tourists say are lacking on the island.

The preferred site, Captain Morgan Park, lies to the west of Flagstaff Hill and north of Kingscote's helicopter landing pad. It is Crown land dedicated for scenic purposes. We believe this development would help enliven Kingscote, and create a cultural and entertainment space for visitors and the community, which honours the 'scenic purposes' dedication

If we have community support and proceed, your answers will help us attract approvals and funds for the project. The bulk of funds for the gallery, which would cost, at a maximum, \$16 million to build and approximately \$1.1 million/year to operate (but probably less), would be sourced from government infrastructure, tourism and cultural funds, and from philanthropic and sponsorship sources. We will not be asking Kangaroo Island Council for project funds.

As well as your answers, we welcome other ideas and your concerns. There is space at the end of the survey for you to add any other thoughts.

1. Where do you live?

<input type="checkbox"/>	I live on Kangaroo Island
<input type="checkbox"/>	I live mainly off-island and own KI land/house

	I do not live on Kangaroo Island
--	----------------------------------

2. In which sector do you work/own a business/study?

	Arts
	Tourism (e.g. accommodation, tour operator, retail, attraction management)
	Education
	Health
	Student tertiary
	Student school
	Retired
	Other (please specify)

--

3. If you are a tourism operator, what percentage of your business before 2020 came from:

%	domestic visitors?
%	international visitors?

4. It is anticipated that the Art Museum of Kangaroo Island would have many benefits. Please indicate your level of agreement with the following statements.

	strongly agree	agree	disagree	strongly disagree
The Art Museum of Kangaroo Island would be a major tourist attraction for South Australia				
The Art Museum would add to the visitor experience on Kangaroo Island				
The Art Museum would have a positive impact on the arts community on the island				
The Art Museum would have a positive impact on the island community in general				

5. The preferred site for the Art Museum of Kangaroo Island, Captain Morgan Park (shown below), is Crown land dedicated for scenic value. As well as indoor gallery spaces, the Art Museum could have outdoor art, landscaping, and amenities for events and performances, dining and picnicking while enjoying the view.



Preferred site for Art Museum of Kangaroo Island at Kingscote (Google Earth)



View to north showing site and outlook (Wynn Norris)

Do you think using the land in this way fits its dedication as a site of 'scenic value'

<input type="checkbox"/>	Strongly agree	<input type="checkbox"/>	Agree	<input type="checkbox"/>	Disagree	<input type="checkbox"/>	Strongly disagree
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6. The site was selected from a long list of possible sites because it has a northern aspect to a spectacular view, would extend the Kingscote foreshore walk, is convenient for visitors and close to services and staff in Kingscote, and retains a remote impression. Do you think it is suitable for the Art Museum of Kangaroo Island?

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No

If you disagree, can you suggest another site and say why?

--

Elements of the building and surrounds

7. The Art Museum would have two main galleries, one for travelling and temporary exhibitions, and one for exhibiting Kangaroo Island art, both flexible enough for other uses. The building would be low profile and bushfire resistant, and self-sufficient in power and water; and positioned to give a sense of arrival. What else would be important for you to have included? Please tick all that apply:

<input type="checkbox"/>	a shop selling high quality merchandise, prints and books (not original KI art)
<input type="checkbox"/>	a café/bar that takes in the view to Bay of Shoals
<input type="checkbox"/>	an outdoor entertainment area, e.g. amphitheatre
<input type="checkbox"/>	an environmental artwork in the landscape as a major attraction of the Art Museum
<input type="checkbox"/>	artist in residence accommodation
<input type="checkbox"/>	workshop space for community use
<input type="checkbox"/>	meeting room for community organisations
<input type="checkbox"/>	studio space for artist in residence
<input type="checkbox"/>	studio space for local artists
<input type="checkbox"/>	outdoor tables and seating for picnics and enjoying the view
<input type="checkbox"/>	a cinema
<input type="checkbox"/>	capacity to hold functions/events indoors
<input type="checkbox"/>	other (please specify)

Use of the Art Museum

8. What type of exhibitions and activities would you like to see in the Art Museum? Please tick all that apply:

<input type="checkbox"/>	exhibitions not shown elsewhere in South Australia e.g. Archibald prize or international artists
<input type="checkbox"/>	exhibitions touring South Australian galleries such as Country Arts SA exhibitions
<input type="checkbox"/>	significant KI exhibitions
<input type="checkbox"/>	Kangaroo Island Easter Art Exhibition
<input type="checkbox"/>	historical collections on loan
<input type="checkbox"/>	workshops for artists, students and community
<input type="checkbox"/>	educational activities and events
<input type="checkbox"/>	films
<input type="checkbox"/>	performances by musicians, actors and the like
<input type="checkbox"/>	other (please specify)

9. We envisage that a general entry fee would be an essential part of the Art Museum's operational income stream, with children, pensioners and island residents exempt. What would you pay for a general entry fee that helps the Art Museum's viability? (select one)

<input type="checkbox"/>	\$15
<input type="checkbox"/>	\$10
<input type="checkbox"/>	\$5
<input type="checkbox"/>	\$20

10. How often would you?

	once a week	once a month	once a year	while visiting Kangaroo Island	never
visit to see the permanent collection					
volunteer in the Art Museum					
volunteer in the gardens?					
eat/socialise at the café/bar					
visit the Art Museum as an evening social outing, if it was open late					
see films at the Art Museum					

11. How often would you?

	Always	Often	Occasionally	Never
visit touring exhibitions at the Art Museum				
go to exhibition openings at the Art Museum				
meet artists in residence from the mainland and around the world				
attend workshops at the Art Museum				

12. Who would you take to the Art Museum (please tick all that apply)?

<input type="checkbox"/>	family and friends
<input type="checkbox"/>	family and friends visiting Kangaroo Island
<input type="checkbox"/>	business people
<input type="checkbox"/>	tourists
<input type="checkbox"/>	children
<input type="checkbox"/>	student groups
<input type="checkbox"/>	other (please specify)

--

13. Do you have any other remarks or suggestions?

--

Thank you for your help and suggestions. Your answers remain anonymous unless you would like to tell us who you are here:

Name:

Email address:

We will add you to our email list if you are not already on it to keep you updated with the latest news.

The AMKI website (<https://artmuseumkangarooisland.org/>) also has the latest information.

Please drop your completed survey in at: Natural Resources Centre 37 Dauncey Street Kingscote

Webinars

Check upload speed: needs to be 5mps (type in upload speed test to search engine)

Register to take part

Content:

1. Kathie intro
2. Janine: Island to Inland as the impetus and helping KI artists exhibit e.g. Easter Art Exhibition
3. Kathie: community, inspired by buildings
4. Deb: land, building, Maudie, landscape KI native plants and environmental artwork
5. Ria: education and other types of art, artist in residence, art therapy
6. Lauren: exhibitions need purpose-built space, managing travelling exhibitions, meeting standards, insurance
7. Kathie wrap-up

Budget

Zoom business plan purchased for one year

Unaddressed mail

Cost: 0.205c per item for small (e.g. DL or A4 folded to DL)
0.32c per item for large letter size – A4

Number accepting Unaddressed Delivery to their mail box (as at March 2019)

Kingscote: 1,325

American River: 60

Parndana: 60

Penneshaw: 125

Penneshaw accepts lodgements for Penneshaw, American River & Parndana can book and drop in the day before

Kingscote for Kingscote only delivery: Book Monday of the week before delivery (can't stipulate day of the week for delivery); drop in flier by Friday of the week before

		Cost
Unaddressed mailout on KI	Kingscote \$219.97 Pennshaw and rest of island \$56.98	\$276.95
Print DL flier	3000 offset \$339.90 500 inhouse	\$339.90
Postage to mainland addresses	Bulk mail rate SA 1321 @ \$0.205; other states 389 @ \$0.24	\$364.17
Envelopes	3 boxes DL press and seal \$23/500 other \$10.98	\$79.98
Labels	Box 2000	\$50.00

Print poster	est \$20	\$20
Print B&W FAQ	est \$10	\$10
Print B&W survey	est \$10	\$10
Hand sanitiser		\$15.98
The Islander advertising	30 July front page and 7 days online \$340 6 August back page and 7 days online \$275	\$615.00
Zoom	\$230.89 (purchased 14 June)	\$230.89
TOTAL		\$2820.85
Purchase artmuseumkangarooisland.org.au and amki.org.au domain names	\$87.96 (purchased 25 June)	\$87.96

Appendix 2 Quantitive results

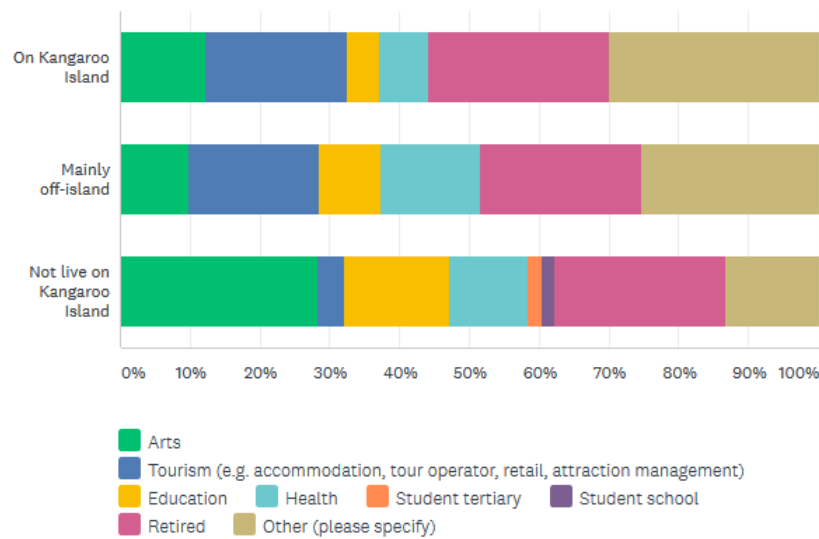
Art Museum of Kangaroo Island Survey Monkey

Q1 Where do you live?

	I LIVE ON KANGAROO ISLAND	I LIVE MAINLY OFF-ISLAND AND OWN KI LAND/HOUSE	I DO NOT LIVE ON KANGAROO ISLAND	TOTAL
Q1: I live on Kangaroo Island	100.00% 199	0.00% 0	0.00% 0	58.02% 199
Q1: I live mainly off-island and own KI land/house	0.00% 0	100.00% 91	0.00% 0	26.53% 91
Q1: I do not live on Kangaroo Island	0.00% 0	0.00% 0	100.00% 53	15.45% 53
Total Respondents	199	91	53	343

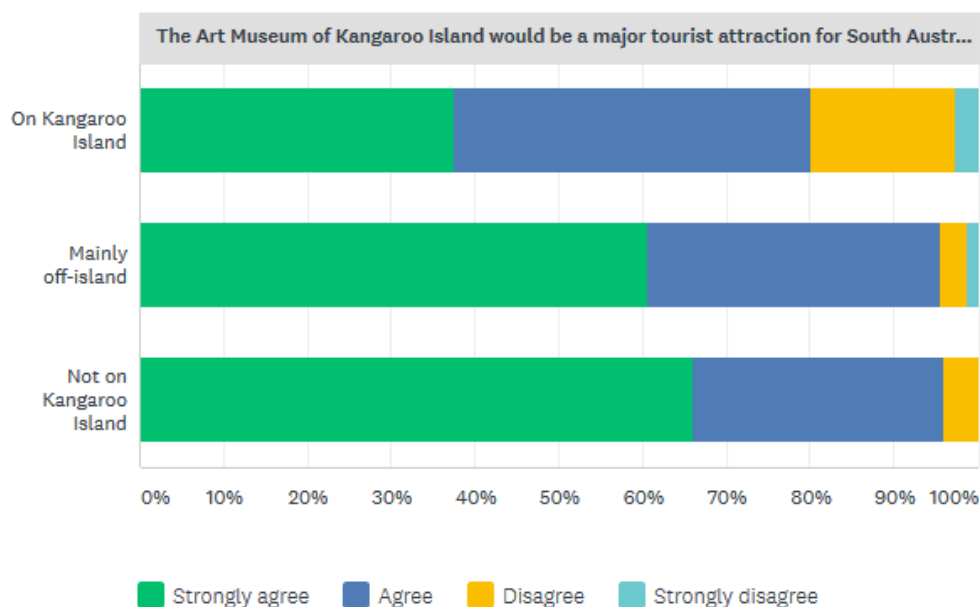
In which sector do you work/own a business/study?

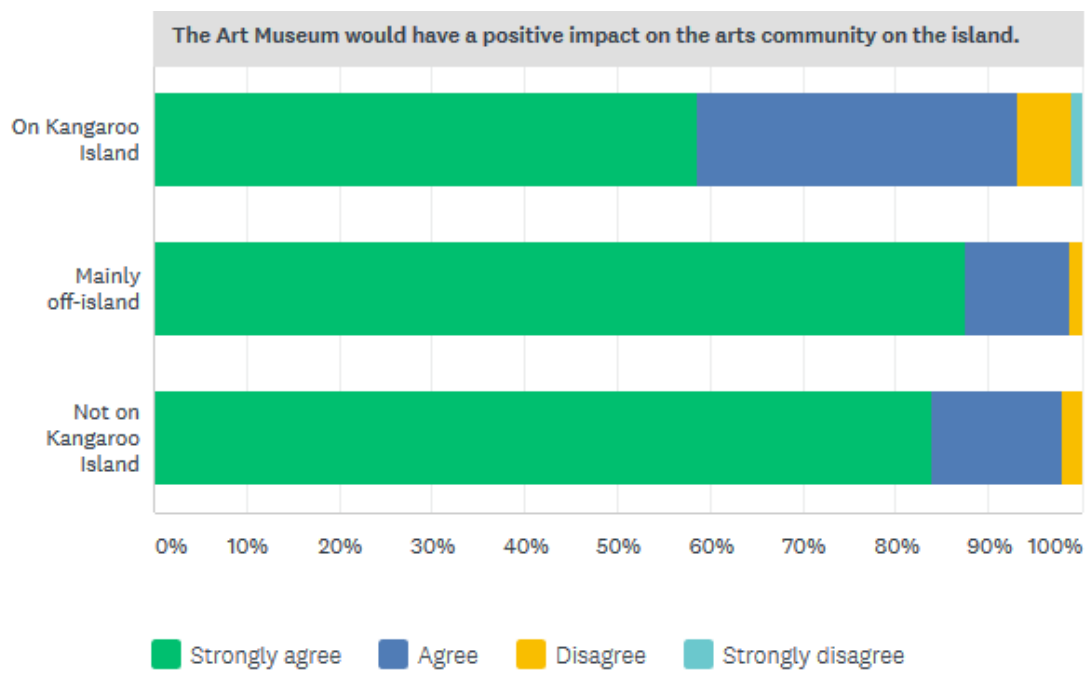
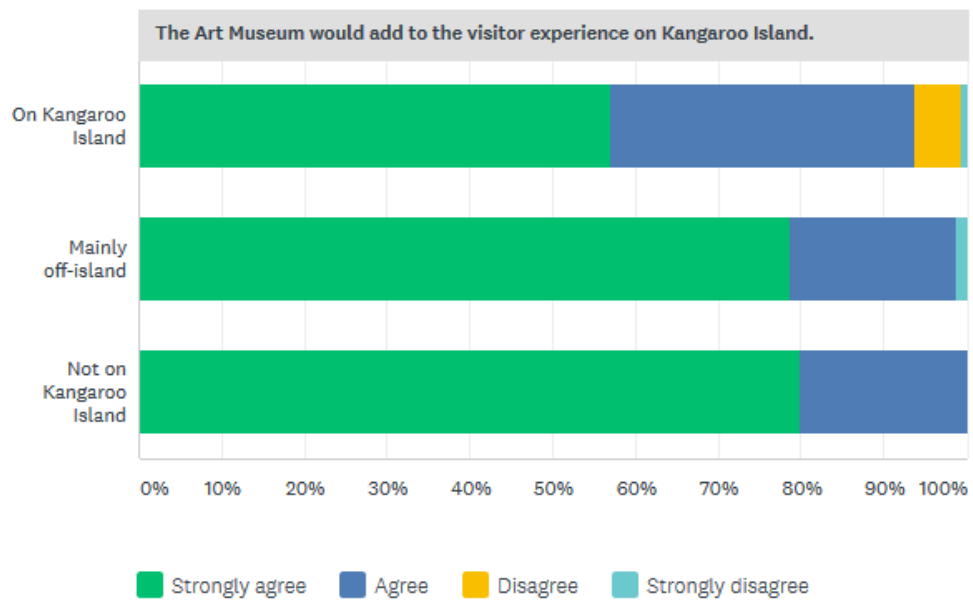
Answered: 341 Skipped: 2

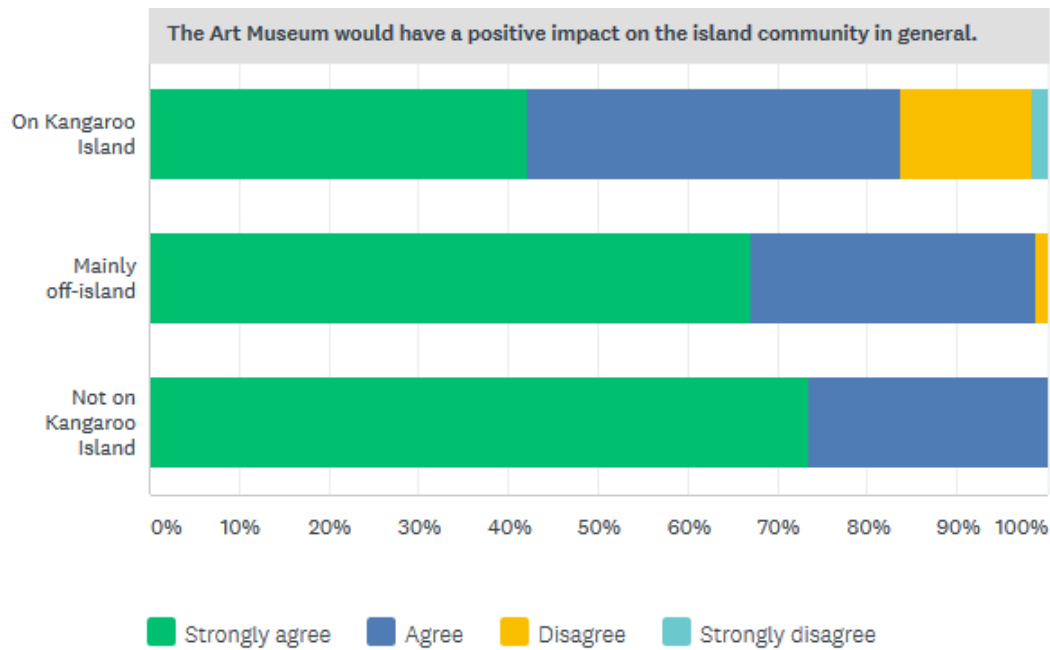


It is anticipated that the Art Museum of Kangaroo Island would have many benefits. Please indicate your level of agreement with the following statements.

Answered: 331 Skipped: 12

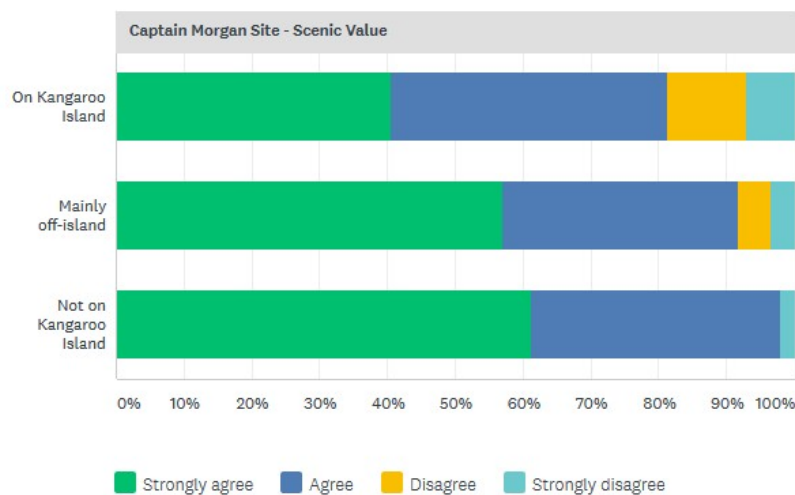






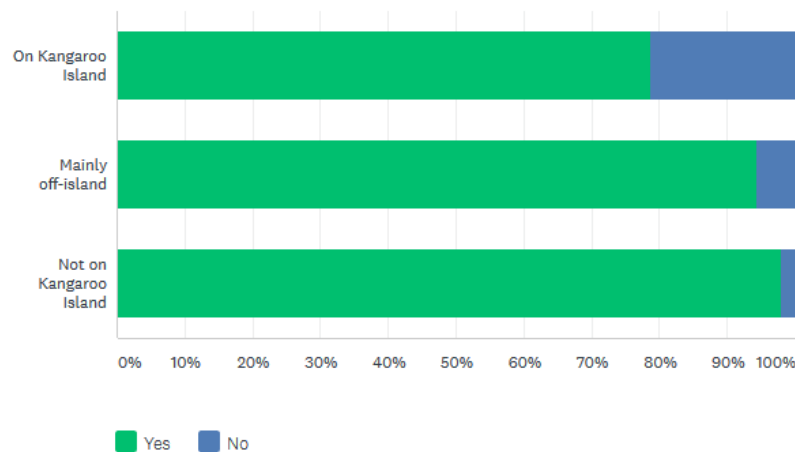
The preferred site for the Art Museum of Kangaroo Island, Captain Morgan Park (shown below), is Crown land dedicated for scenic value. As well as indoor gallery spaces, the Art Museum could have outdoor art, landscaping, and amenities for events and performances, dining and picnicking while enjoying the view. Do you think using the land in this way fits its dedication as a site of 'scenic value'.

Answered: 322 Skipped: 21



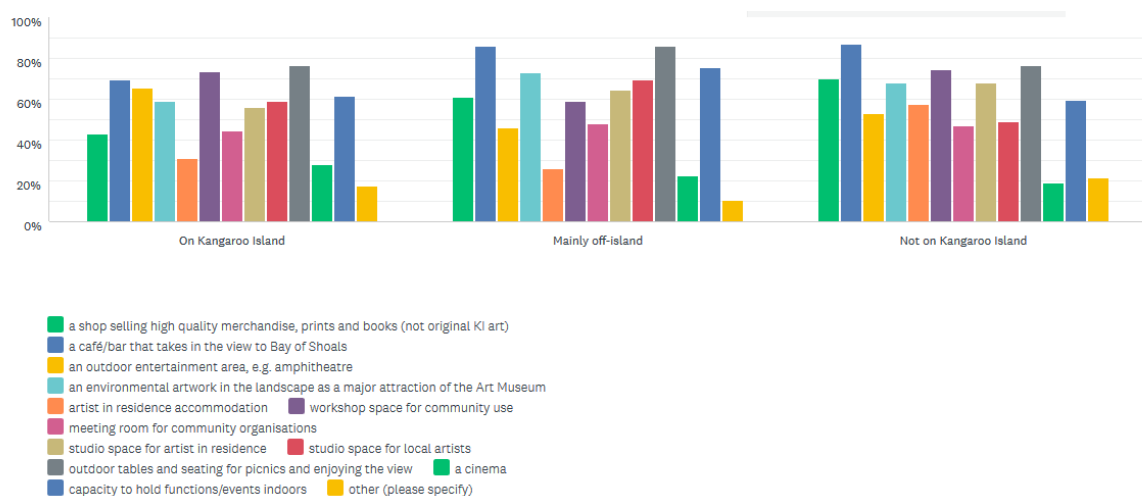
The site was selected from a long list of possible sites because it has a northern aspect to a spectacular view, would extend the Kingscote foreshore walk, is convenient for visitors and close to services and staff in Kingscote, and retains a remote impression. Do you think it is suitable for the Art Museum of Kangaroo Island?

Answered: 330 Skipped: 13



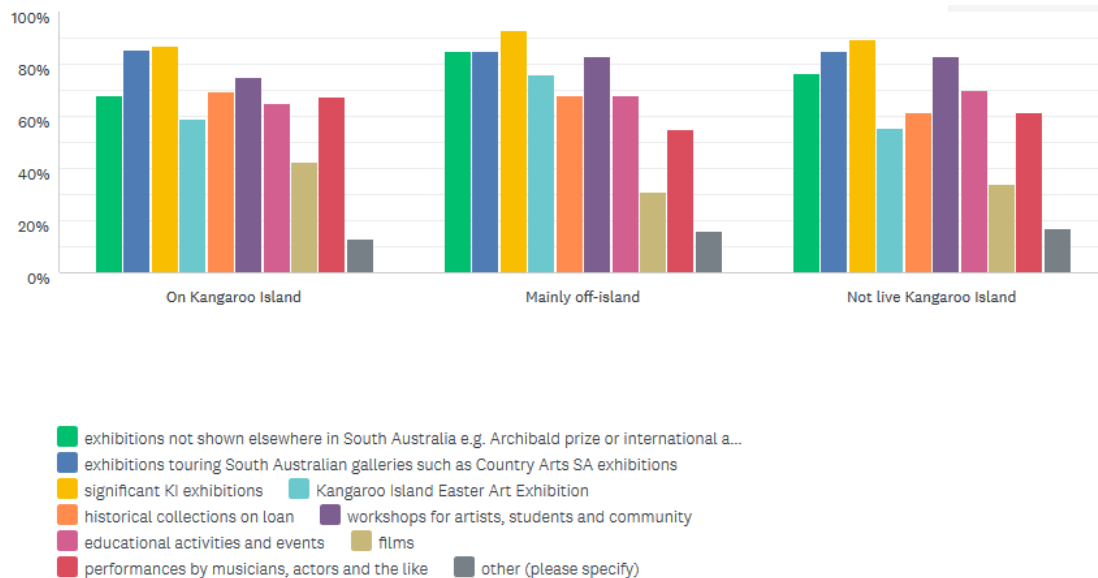
The Art Museum would have two main galleries, one for travelling and temporary exhibitions, and one for exhibiting Kangaroo Island art, both flexible enough for other uses. The building would be low profile and bushfire resistant, and self-sufficient in power and water; and positioned to give a sense of arrival. What else would be important for you to have included? Please tick all that apply:

Answered: 309 Skipped: 34



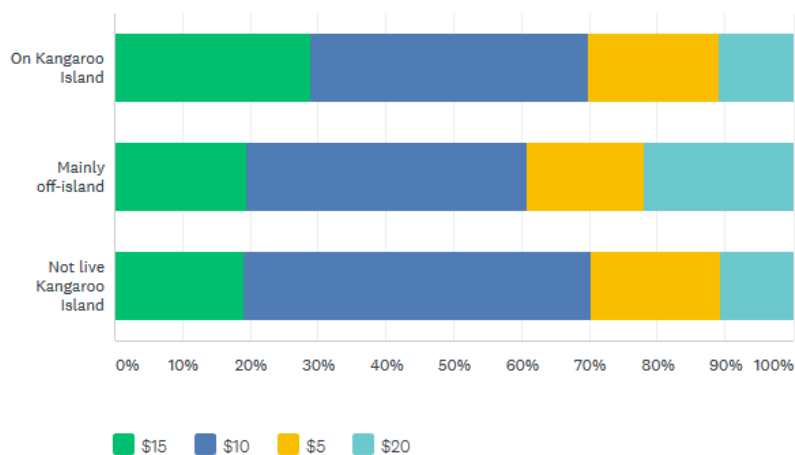
What type of exhibitions and activities would you like to see in the Art Museum? Please tick all that apply:

Answered: 309 Skipped: 34



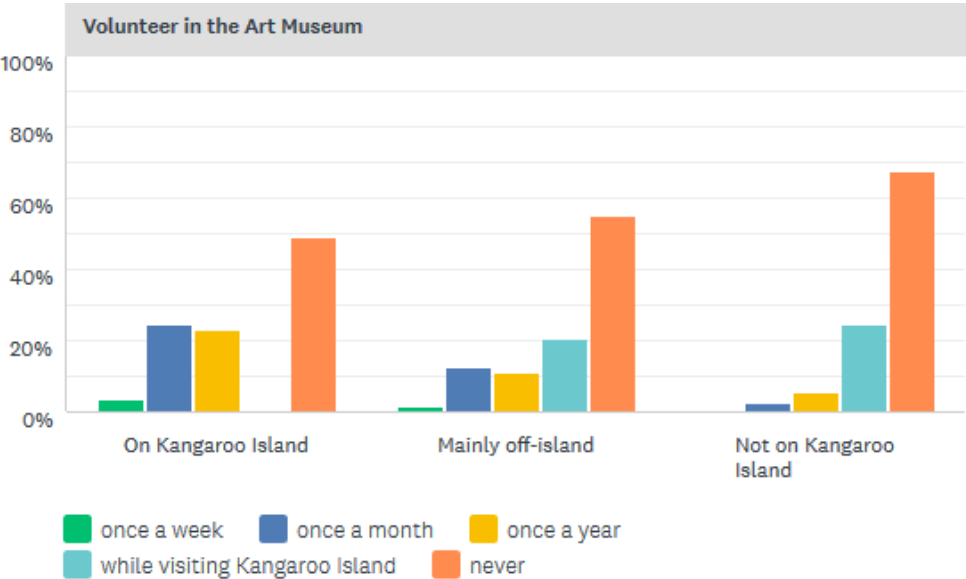
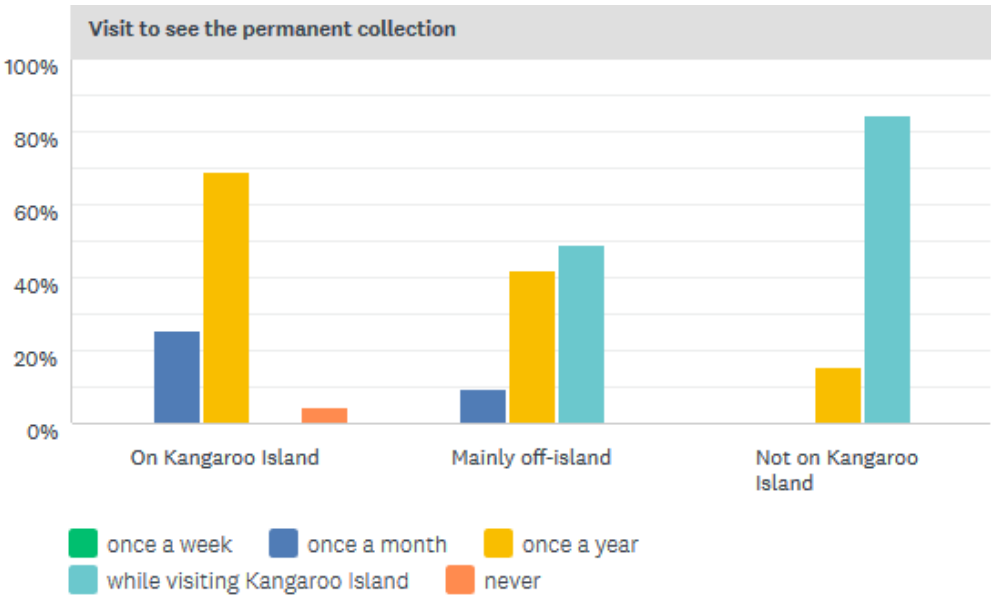
We envisage that a general entry fee would be an essential part of the Art Museum's operational income stream, with children, pensioners and island residents exempt. What would you pay for a general entry fee that helps the Art Museum's viability? (select one)

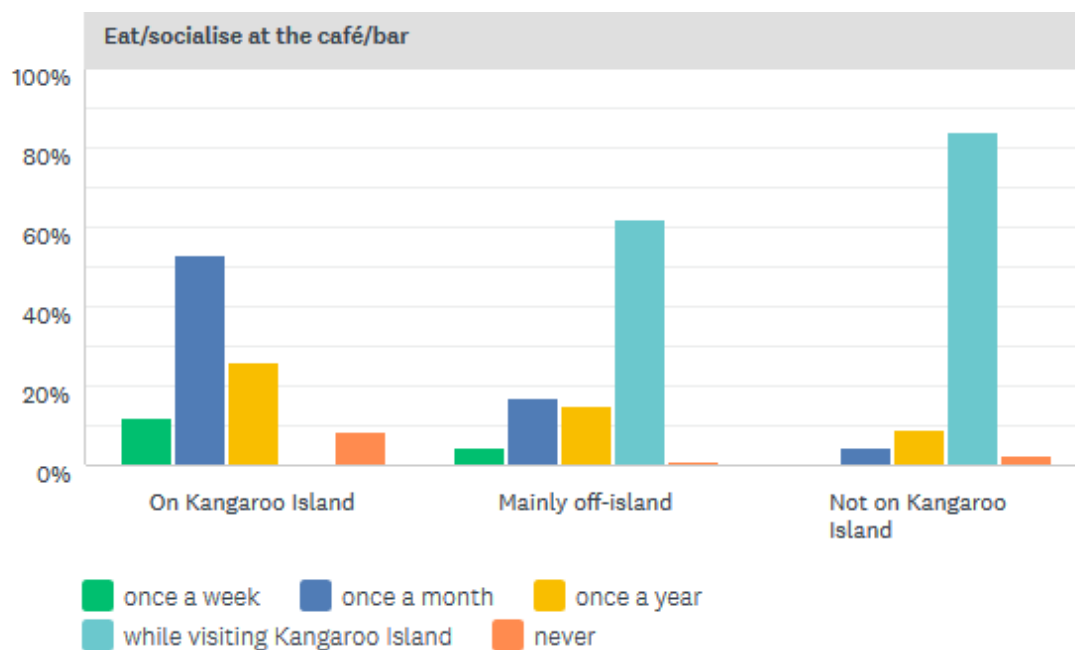
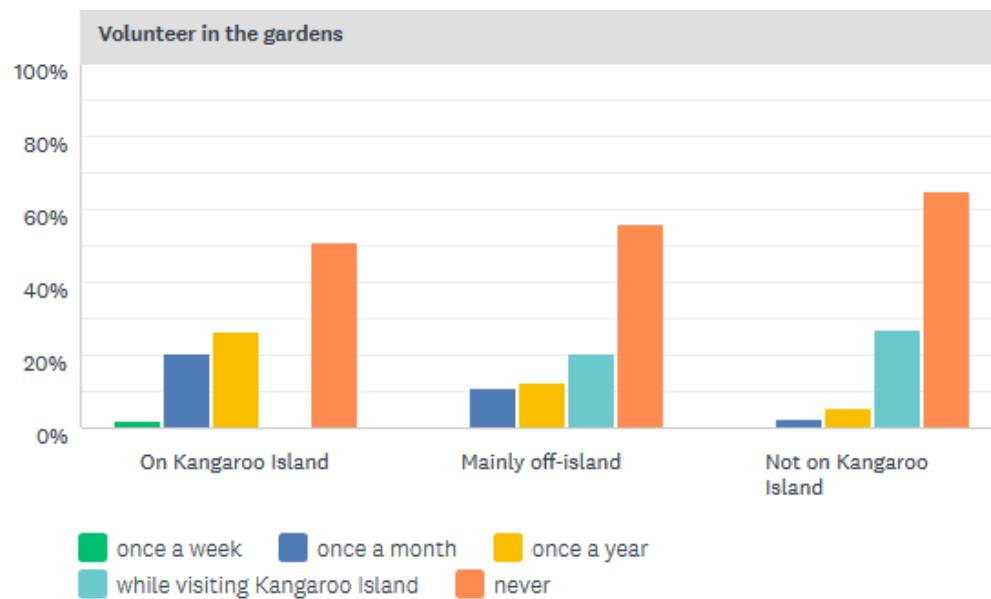
Answered: 300 Skipped: 43

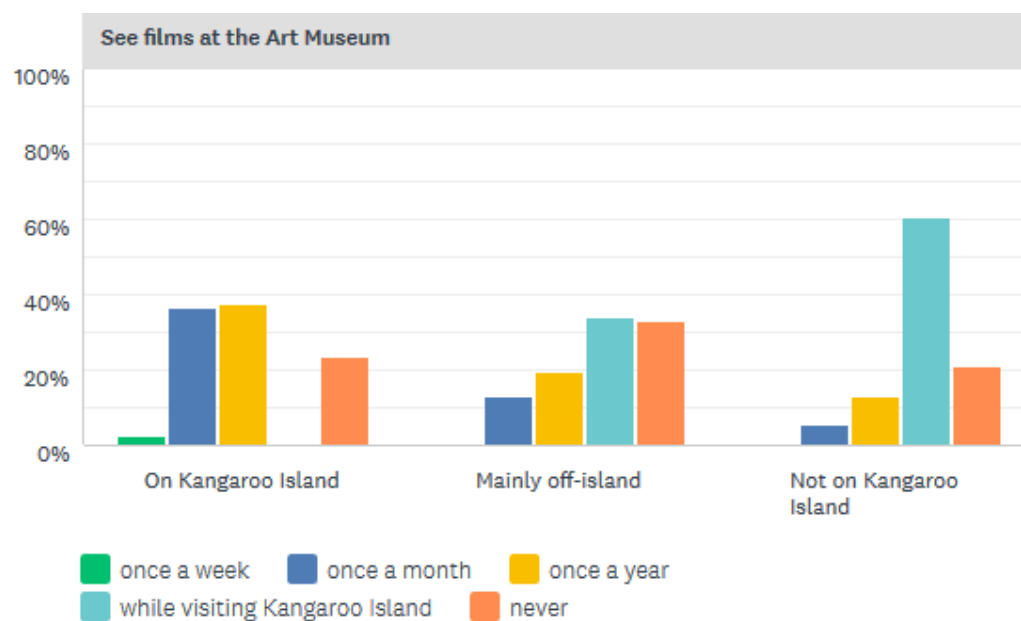
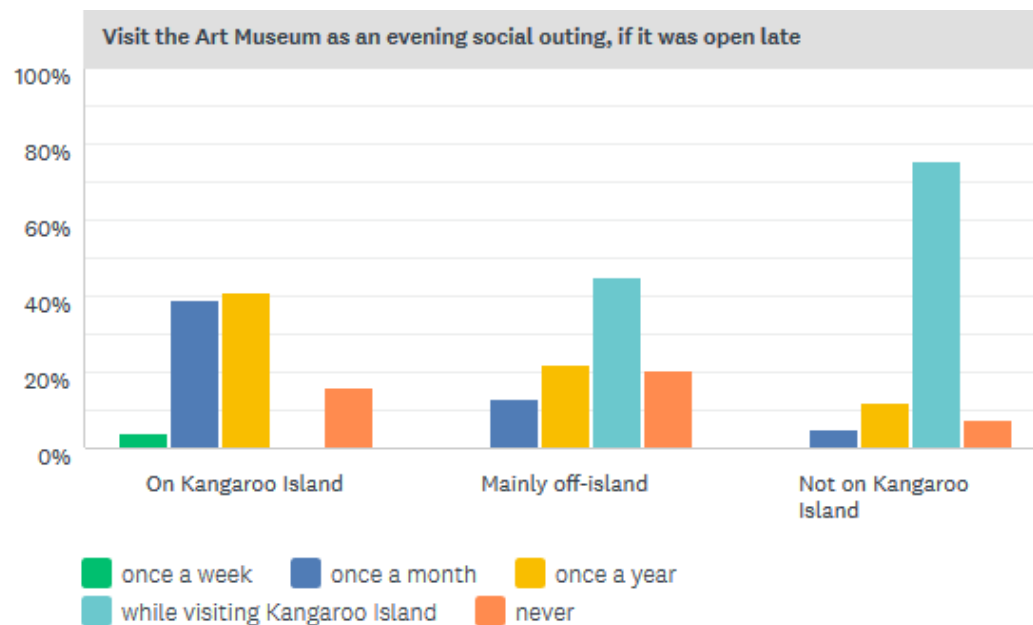


How often would you?

Answered: 310 Skipped: 33

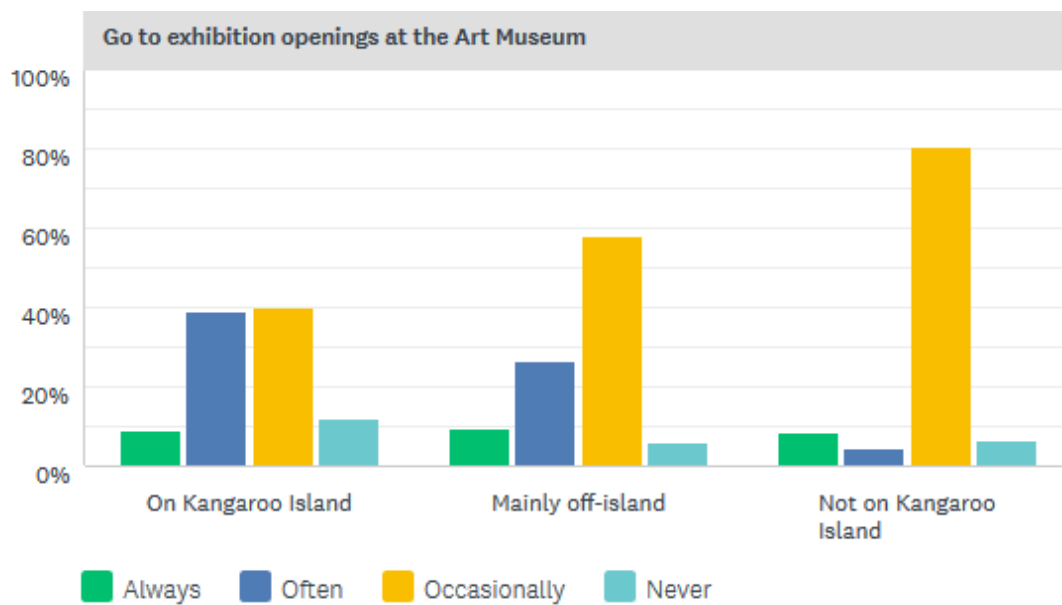
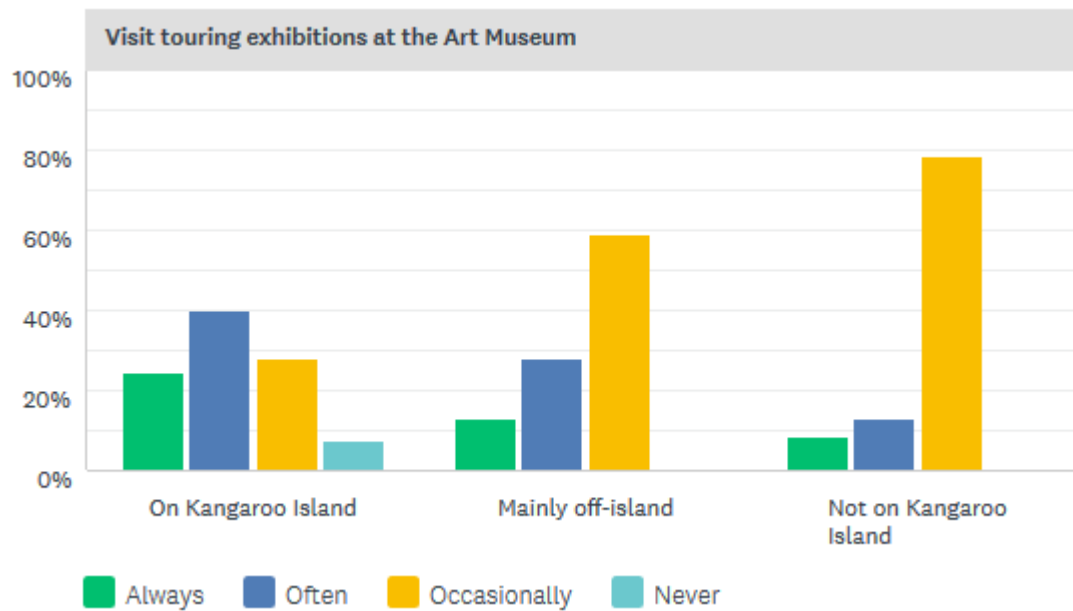


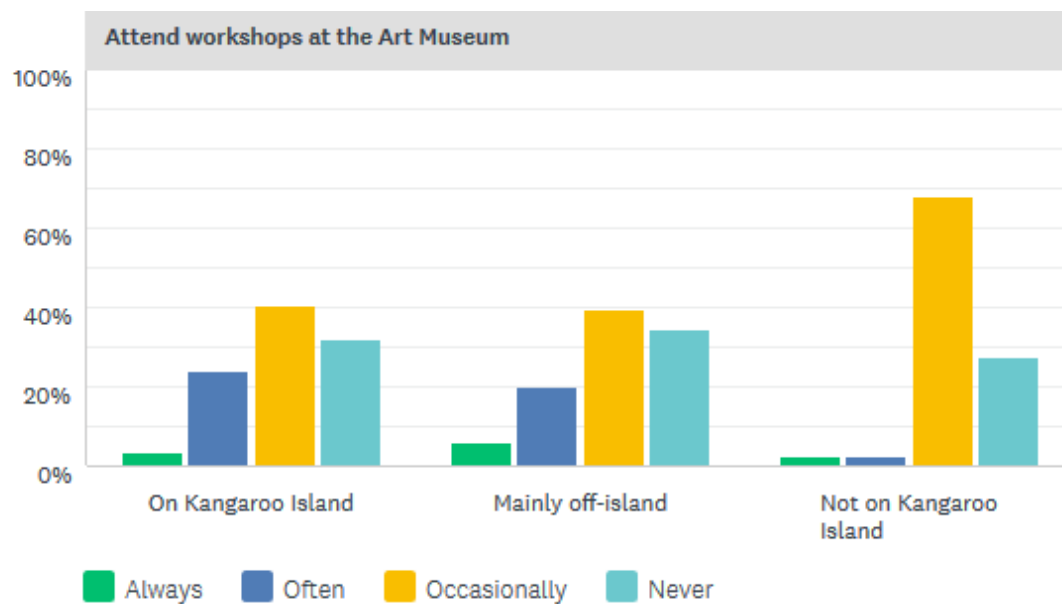
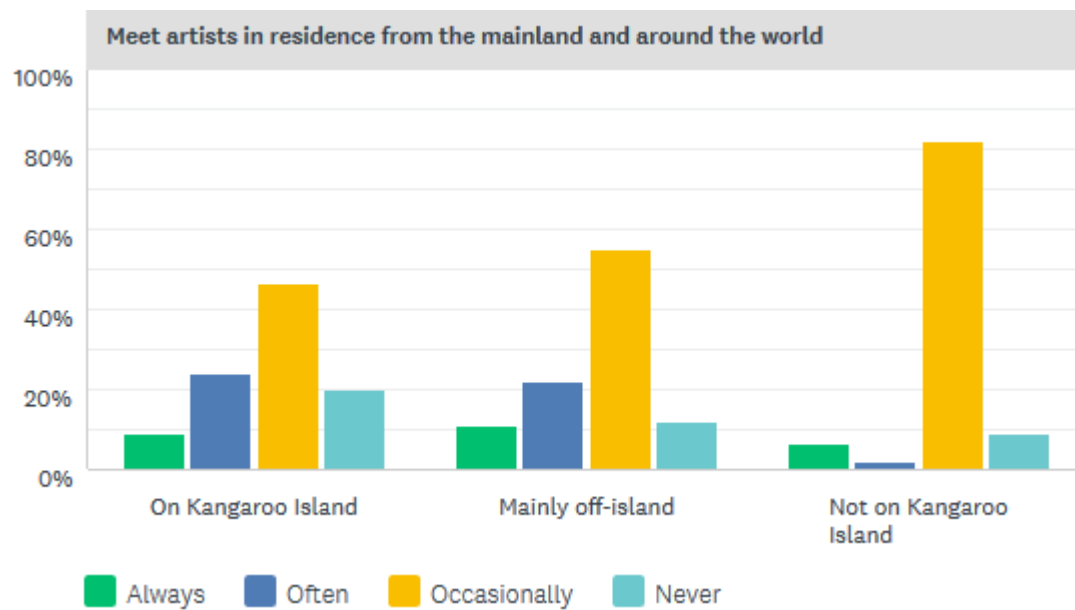




How often would you?

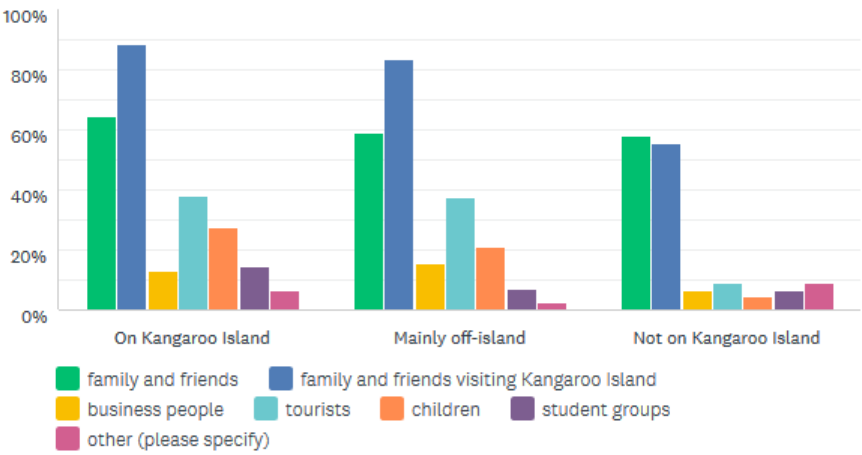
Answered: 310 Skipped: 33





Who would you take to the Art Museum (please tick all that apply)?

Answered: 304 Skipped: 39



Appendix 3. Community consultation respondent comments and AMKI responses

	Comment	AMKI response
	<p>Concern about competition with existing galleries and businesses (8 respondents)</p> <p>Reasons given:</p> <ul style="list-style-type: none"> - already have galleries - not to lose what we already have - duplication of existing facilities - could cannibalise other projects/businesses - definitely don't need another café to compete with businesses in Kingscote 	<p>AMKI would be a regional gallery housing a permanent collection and showing travelling exhibitions. No current gallery spaces have the environmental and security standards required for a regional gallery.</p> <p>It would thus not compete with existing galleries. The exposure AMKI would give to KI art is likely to improve sales in community and retail galleries.</p> <p>Café/bar: competition is healthy, lifts standards and attracts more people to an area. Kingscote is in need of more tourism-attracting facilities.</p> <p>The committee is benefiting from the expertise of skilled people from a variety of disciplines, such as public galleries and business.</p>
	Need to work collaboratively with existing galleries and art groups (5 respondents)	Yes
	Think that the shop should stock island art (3 respondents)	see above
	Concern about visiting artists accommodation, should be left for other tourist operators to benefit from (1 respondent)	The guidelines for artist in residence program have not been established but it is usual for residents to be on-site for immersion and sense of place.
	Belief that we have enough community halls to meet the community's needs (1 respondent)	<p>Community halls do not have the controlled environmental conditions and security needed for a regional gallery.</p> <p>Halls need to be available for the community to use.</p>
	No need for studio space but increase community space (1 respondent)	The design process will consider suggestions about space allocation.

	Suggestion that we keep a strong island focus (eg. 75% KI-content, 25% elsewhere) (1 respondent)	<p>Main focus is KI art, artists and community, historical and contemporary</p> <p>Bringing world-class art, through travelling exhibitions and artist-in-residence, to KI will build the skills and capacity of our artists</p>
	Good that AMKI refer to honouring the Indigenous Roadmap. Have we consulted with aboriginal groups? (1 respondent)	Yes
	<p>An opinion that there is no need for any first peoples to be represented in a KI art museum (1 respondent)</p> <p>Reason given: that KI has not had any artefacts or residence for over 12,000 years</p>	<p>Karta was originally occupied and many artefacts are found here; more uncovered since the bushfires.</p> <p>Indigenous groups still view Karta as important to their culture</p>
	Want to see all other sites reviewed and criteria (2 respondents)	List of sites considered and reasons for choice in Appendix 4.
	<p>Don't agree Captain Morgan Park is a good site (13 respondents)</p> <p>Reasons given:</p> <ul style="list-style-type: none"> - should not be a large building on natural coastal site - detract from scenic natural environment - enjoy it as it is - impact on wildlife and local scrubland - more vehicle traffic - too far from centre of town - not accessible for those on foot - too close to the helipad - don't impact on Reeves Point historic site and views - believe the land would be a better use for hospital/aged care facility - no assessment of site use by locals 	<p>The area where AMKI would be sited has been used as pasture and now a mixture of introduced grasses and weeds. The most northerly part does have native trees/shrubs but the understorey is degraded. KI natives in biodiverse planting would be reinstated across the site.</p> <p>The design brief states that the building is to be in keeping with the island landscape and its natural ethos.</p> <p>The site would be open access, be part of the planned walking/cycling trail, and include seating and tables for general use at all times.</p> <p>SA State Rescue Helicopter does not consider a low profile building would interfere with operations. There are only 1 or 2 helicopter arrivals/departures per week.</p> <p>The committee is mindful of traffic impacts and will endeavour to minimise the car parking impacts and ensure Seaview Rd residents will not have their view impeded. All Seaview Rd residences were personally visited as part of the consultation.</p>

	<p>Agree Captain Morgan Park is a good site (4 respondents)</p> <p>Reasons given:</p> <ul style="list-style-type: none"> - fantastic potential for this very worthwhile project - a good location that's underutilised by most people in Kingscote - site chosen looks excellent - fully-serviced and at no cost to the Council 	<p>Agree</p>
	<p>Don't build on Crown Land (8 respondents)</p> <p>Reasons given:</p> <ul style="list-style-type: none"> - so as not to be inconsistent with protests against building on crown land (golf course, Flinders Chase) - no significant community want/desire for such a project - believe it's not legal for this purpose - concern that crown space used for some local artists to make a buck - will it be free for visitors to access (eg to walk dogs)? 	<p>This Crown land is degraded land, unlike the richly biodiverse areas that are the subject of protests.</p> <p>AMKI would be a community-owned, public regional gallery, not a commercial concern.</p> <p>The committee is in discussions with Crown lands, DEW</p> <p>Access to site will not be hindered.</p>
	<p>Alternative site suggestion Penneshaw Old TKI Building (suggested by 14 respondents)</p> <p>Reasons given:</p> <ul style="list-style-type: none"> - existing building (exhibition space, parking, offices, toilets, power, water, close to shops, beaches, golf course, wineries, local museum, ferry) - could expand along Hog Bay Road - upgrade for lower cost - great position - dual purpose, could help VIC reopen - would have more support/exposure than at Kingscote - strong artistic presence at Penneshaw, would fit well - could be an interim measure - close to school to involve kids - good for cruise ship visitors 	<p>The Art Museum vision is: born of a wild island, a living, inspiring, unforgettable art space that enriches, enlightens and intrigues. The building will be a work of art with a sense of arrival. Diluting the vision lessens the impact and attraction of the Art Museum for visitors, and thus its potential for success.</p> <p>The Gateway Information Centre at Penneshaw old TKI building could not fit the vision, being close to the busy road and surrounded by other buildings.</p> <p>It would be difficult, and very expensive, to convert to the environmental and security standards of a regional gallery.</p>
	<p>Alternative site suggestion Kingscote airport (suggested by 6 respondents)</p> <p>Reasons given:</p>	<p>As above</p>

	<ul style="list-style-type: none"> - use airport as interim measure and expand later - airport empty and begging for display - less money, less effect on environment 	
	<p>Alternative site suggestion Kingscote wharf (suggested by 10 respondents) Reasons given:</p> <ul style="list-style-type: none"> - great views - close to town and utility services - good parking - wharf precinct would benefit from investment - wharf precinct needs rejuvenation and revitalisation, enhance a degraded site - easily accessible, less need for cars - increased visitation from Kingscote 	<p>As above</p> <p>Gallery standards prohibit building in a location so close to the sea and at sea level</p> <p>The SA Government is looking for an all-encompassing solution for the wharf precinct.</p>
	<p>Alternative site suggestions Various (suggested by 17 respondents) Sites and reasons given:</p> <ul style="list-style-type: none"> - Elsegood Rd high point, private, north facing, close to airport, Kingscote, other tourist venues - Council land by Sculpture Trail Penneshaw - American River old Health Centre - in town to drive business - somewhere further out to make more central - land next to museum [Hope Cottage] - location suitable for multiple historical artefacts and archives - Flagstaff Hill, better view - Town Hall - Corner of Willoughby Rd Penneshaw [Mrs Valentine's Cottage, privately owned], parking space, access to ferry and passing traffic - South Coast where visitors spend most of their time - inner Kingscote, as no attractions in town - near Prospect Hill, to invite participation by volunteers island-wide - closer to ferry for daytrippers and boost tourism in Penneshaw 	<p>As above</p> <p>See list of sites assessed (Appendix 4)</p>

	<ul style="list-style-type: none"> - Bay of Shoals bluff quarry - there is no good place for an art museum 	
	<p>Finance Concern about viability (suggested by 14 respondents) Reasons given:</p> <ul style="list-style-type: none"> - ongoing annual running costs unaffordable, unsustainable - no information, lack of clarity about how it will be funded - current conditions and travel restrictions - if a commercial operator is required to remain viable financial imperatives always end up overriding creative objectives - question \$16m build, seems massive compared with other builds on the island - missed opportunity to gather information about biggest hole in your business case – income/revenue - wildly overstated and unrealistic economic modelling provided by the RDA - too big - hope it doesn't become a white elephant 	<p>Next step for AMKI is to develop business case for construction and operation. The committee has assembled a high-quality team of economic and financial, gallery and art, quantity surveying, and fundraising consultants. The case would include a concept design by a leading Australian architect.</p> <p>The committee has submitted an application for funding of the business case.</p> <p>The business case will assess whether and how AMKI could operate sustainably.</p>
	<p>Finance Comments and suggestions (4 respondents) Reasons given:</p> <ul style="list-style-type: none"> - connections/linkages/sponsorship with local and non-local businesses (eg Bickfords/Beresford Wharf development) - encourage international sponsors (may demand naming rights) - hope the local KI Council and SA government bodies will continue to support vision for a building in near future - provide an additional income stream for weddings and functions - who owns the building? Board of directors? - can this organisation employ local people? 	<p>See above</p> <p>The committee is collaborating with a fundraising consultant (volunteer) and has made many connections with relevant parties.</p> <p>AMKI would be a non-profit community asset. The governance model has not been established.</p>
	<p>Finance Concern that Federal Bushfire Funds / taxpayer money being used (5 respondents) Reasons given:</p>	<p>Funds would be raised from several different sources including government grants, philanthropy and sponsorship.</p>

	<ul style="list-style-type: none"> - take away funds from much needed recovery projects and fire affected people - lack of trust, lack of transparency about funding sources - should use private money 	<p>It is valid for recovery funding to be used for long-term economic development which benefits the whole island and all funding sources are acknowledged. We have to find many and diverse ways for our economy to recover.</p> <p>As evidenced in AMKI's first artist in residence program, recently delivered with Cedric Varcoe, art is a great healer and an integral element of recovery.</p>
	<p>Entry fee Comments and suggestions (8 respondents) Reasons given:</p> <ul style="list-style-type: none"> - free for islanders - cheaper for islanders - by donation, except special event - membership system to reduce or cover entry fee (like AGSA) - \$5 entry, more for special events - to encourage ownership and frequent visitation by local people, free entry for school age kids or a local pass (similar to Parks) - discount for pensioners, concession 	<p>The operational model is yet to be established. The committee's initial thinking is free entry to the Art Museum for islanders, children, pensioners; and others to pay a general entry fee.</p> <p>Special exhibitions would attract an entry fee for all (with the usual concessions).</p>
	<p>Comments about participation, offers of help (20 respondents) Comments:</p> <ul style="list-style-type: none"> - would apply for artist in residence - amazing to have an attraction close to Kingscote that offers activities in the evening - multipurpose to suit exhibitions, visiting plays, professional classical musicians, would be happy to help source a concert grand piano - my attendance frequency limited by geography not interest - museum could exhibit works of art from university students - I would definitely like to help with the maintenance of gardens, as well as participate in community workshops - happy to help with the design of the cinema and performance space, its equipment and operation 	<p>These options were included to gauge a general idea of how people might use gallery and its facilities, and how they might help the running of the At Museum.</p> <p>These comments are helpful and will be used to inform planning. Thank you.</p>

<ul style="list-style-type: none"> - concern for participation because of accessibility without public transport - experienced project manager, happy to volunteer time to form part of the project team - house owner located at Island Beach would attend day functions but not evening ones - concern about needing volunteers rather than self-funding - offer of help from an architect to assist - query about volunteering, felt too big a gap in options to help once a month or year - question whether photography would be included - accessibility for volunteers - strong artist in residence contract to leave a public facility involvement or artwork - beyond the capacity of our community to support, the arts community of KI will not benefit - we will continue to support this venture personally and financially - we would recommend it to all our guests 	
<p>Comments about the building, site, operation (31 respondents) Comments:</p> <ul style="list-style-type: none"> - discreet and sustainable - simple but extraordinary - low key but memorable - referencing KI nature somehow - good directional signage - natural building materials - well landscaped, integrated buildings, sense of space, place of freedom, tastefully and sensitively blends in with landscape, doesn't have to be luxury to be attractive - tender project to allow some very good ideas - not over commercialised - good café essential - conference space - amphitheatre a must for sunset concerts 	<p>Many good ideas in here which will be kept in the mix. Thank you.</p> <p>Conference space probably best left for Baudin Research Centre Yes</p>

<ul style="list-style-type: none"> - use Japanese model (with Australian characteristics) - include in shop work of independent Australian authors and poets - eco environmental experimental experiential focus - interactive works that set it apart from general galleries, something extraordinary, not just another gallery, create an environment that it interactive, thought-provoking and experiential - local producers, local tours, local conservation - native foods in café - multi-purpose as possible - concerned about size of car parking and road access - concerned about 24hr lighting (light pollution) - partnership with Cliffs Gold Course - variety of classes/workshops run by local artists (eg 'Tactile Arts' annex to NT Museum and Art Gallery in Darwin) - must be exceptional to attract people to come to KI, not just visit because they are already there - building in its setting should provide a magnificent view to the coastal landscape - surrounding gardens could become KI's botanic gardens - rehabilitating the landscape and flora to add biodiversity and create a historical sense of how the land was before it was cleared - festival (annual or biennial) could become a national art event - art prize centred around nature/conservation/environmental protection - permanent or annual sculpture offering - consideration given to behind the scene and logistics - destination drawcard restaurant - sensitive consideration to car parking, helicopter landing area - high end boutique accommodation on site or nearby - sculpture garden, local plant re-veg - camping facilities - visiting exhibitions by museums as well as art galleries - onsite caretaker gardener accommodation - have a Plan B and C for the site 	<p>Good idea</p> <p>Yes, all such galleries need a strong point of difference and committee has discussed an environmental, interactive artwork that fits with KI natural ethos</p> <p>The Art Museum building would be a low-profile, environmentally conscious and sustainable; 24-hour lighting is not in keeping with that ethos.</p>
-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

	<ul style="list-style-type: none"> - “art” of healing, art as therapy - adventure playground for kids - extend the Dreaming story mosaics from the Fleurieu - maker space like AGSA 	
	<p>Combine with other attractions (6 respondents)</p> <p>Comments:</p> <ul style="list-style-type: none"> - combine art museum with history, heritage and community archive projects - include Heritage as well as art - include science, including Emu Bay Fossils, giant fauna, Enigma Moth, marine fauna & flora - art trail from Dauncey St that takes in parks along the way, student artwork at KICE, new mural on the silos, Flagstaff Hill view, then art museum - combine with Visitor Centre - connect to other art attractions on the island as an itinerary trail (see Art Island in Japan called Naoshima for concept) 	<p>The Art Museum vision is: born of a wild island, a living, inspiring, unforgettable art space that enriches, enlightens and intrigues.</p> <p>Diluting that vision lessens the impact and attractiveness of the Art Museum for visitors. Other facilities are being planned for non-art exhibits.</p> <p>Art trails are a good idea.</p>
	<p>Cinema (3 respondents)</p> <p>Comments:</p> <ul style="list-style-type: none"> - commercial cinema - arts cinema (not commercial) - concern about the cost of cinema unless it was multi-purpose 	<p>Likely that gallery spaces would have digital projectors (for digital art) and possible that they could also accommodate films.</p> <p>Outdoor cinema could be shown in summer.</p>
	<p>Natural environment (5 respondents)</p> <p>Comments:</p> <ul style="list-style-type: none"> - concerns about the remnant vegetation, minimise impact on natural bushland - evening events pose a hazard to wildlife - concern about the osprey in the bay, if relocated could webcam livestream of nest 	<p>The building would be located on present pasture area and is envisaged to have an earth roof for minimum visual impact and also for ensuring consistent, compliant internal conditions.</p> <p>Biodiverse revegetation with KI natives is planned.</p>
	<p>Name/title? (5 respondents)</p> <p>Comments:</p> <ul style="list-style-type: none"> - concern the name Museum is misleading - suggested names, Cultural Centre, Arts Hub, Regional Art Gallery, Hub, Exhibition Space - arts not art 	<p>The committee considered many possibilities for the name. Art Museum was chosen to distinguish from commercial and community galleries. Impossible to find a name that would please everyone.</p>

	<ul style="list-style-type: none"> - concerned about static, historical - need to encompass research, environmental projects, conference/event capacity, broader scope 	<p>Art Museum commonly used for many vibrant, active regional galleries (e.g. Tarrawarra Museum of Art; Heide Museum of Modern Art; Louisiana Museum of Modern Art, Denmark).</p> <p>An art gallery cannot be all things to all people; other projects are also in pipeline for example the rebuild of Baudin Research Centre which is more suited to conference facilities</p>
	Consultation and survey coverage (1 respondent)	
	Mainland people would be positive because not in their backyard	Island residents made up 58% of respondents and off-island ratepayers 26.5%, totalling 84.5% of respondents.
	Was the survey targeted to certain groups to get favourable responses?	See community consultation report (Appendix 1) for distribution of information.
	American River pop-up at same time as ACKI monthly meeting	AMKI chair attended that ACKI meeting.

Appendix 4. Sites considered for Art Museum

No locations west of Stokes Bay Road were considered

Location	Ownership	Reason not chosen
Emu Bay	C&C KI Council	Too close to sea
Capt Morgan Park	Crown C&C KI Council	Initially dismissed because of helipad
North Cape	C&C KI Council	Too close to sea
Duck Lagoon	C&C KI Council	Floodplain
Adjacent Prospect Hill	C&C KI Council	Main road exposure
D65251 A1	C&C KI Council	Unattractive aspect and surroundings
Penneshaw NW Binneys Tk/ Old Willoughby Rd	C&C KI Council	Access difficulty
Visitor Info Centre Penneshaw	KI Council	Main road exposure; building unfit for gallery conditions
Wharf area Kingscote	DPTI	sea level not allowed in gallery standards
Kingscote Airport	KI Council	Extensive modification would be needed; low-lying
E Min Oil Rd/ Hog Bay Rd	Crown Land	Mostly Narrow Leaf Mallee, a nationally protected plant community
Murrays Lagoon	Crown land	low lying
Murrays Lagoon	Private land	Owners not willing to sell
NW Elsegood Rd/Starrs Rd	Private	Not for sale
Top Kohinoor	Private	None pursued
Sunset Hill (old dump)	Private	Many positives but market price would be high; since sold
Margries Road	Private	Many positives but not for sale; market price would be high
SW North Coast Rd/ Hummocky Rd	Crown land	Access through private property
Smith Bay	Crown land	Near site of proposed wharf
Flour Cask Bay	Crown land	narrow road, low lying land, flood risk, beautiful lagoon
Redbanks vicinity	Crown land	Narrow strip along coast; erosion potential
Branch Creek Road	Private	Dead end road, uninspiring
Opposite Latham CP	Crown	Steep; Gloss Black-cockatoo habitat
Springs Road near Woodlana	Crown	near road and creek; uninspiring; overlooks farming buildings

Part of The Islander estate, Bark Hutt Road	Private	Access and remoteness
Property adjoining	Private	Access and remoteness